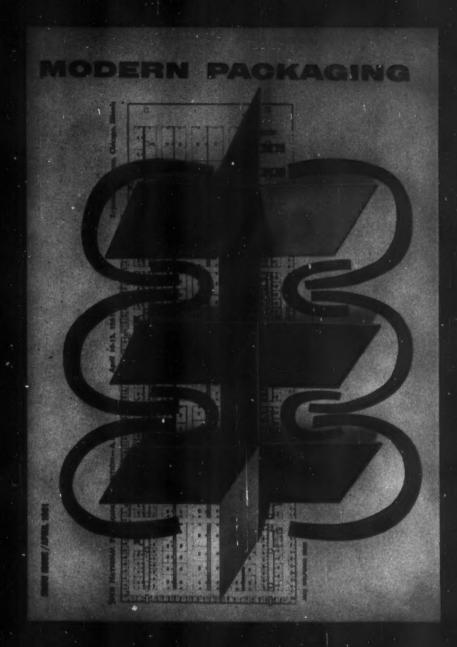
Supplement to MODERN PACKAGING, April 1961, Issue



Your complete guide to the AMA National Packaging Show April 10-13, 1961
Including Program of the AMA National Packaging Conference April 10-12, 1961
Koth at McConnel, Pierre Change

Conference Program

McCermick Place, Chicago, April 10-12, 1961

MONDAY, April 10, from 9:30 a.m. to 12 noon, Assembly Rail THE POWER OF PACKAGING

THE CARE AND FERRICES. W. N. Plant, president, Lahn & Fink Produces Corp.
THE CARE AND FERRING OF A NEW PACEAGING IREA, Clifford H. Goldsmith, vice president, Philip Morria, Inc.

PURCHASHIC'S EXPANSING ROLE IN PACKAGE DOLLAR MANAGEMENT, Frank X. Tally, general parchasing agent, Relaton Parine Co.

TUESDAY, April 11, from 9:30 a.m. to 12 noon

(two concurrent seasions) INDUSTRIAL GOODS PACKAGING — Reem 11

New DEVELORMENTS IN BULK PACKAGING AND SHIPPING. WATER I. Secondeds, assistant vice president, operations, Rallony Express Agency, Inc.

New CONCERTS one Package Cost Introveneur. Siebest Rowley, puchaging specialist, Fransformer Div., General Electric Co.

DESTRUCTION, JOHNSON, DEALESS AND YOUR PACEAGES, John C. Myors, else president, F. E. Myors & Bro. Co.

How Muter Passeder Sear. Is Practical, row Institutal. Goos? Passel: H. S. Burker, Jr., marchandicing manager, Clevite Service, Cleveland Graphics Brease Die., Clevies Corp.; G. A. Rutch, manager marchandicing and select promotion, Carder-Remaner, and L. J. Clancy, supervisor, Service Sales Dept., Burrengia Corp.

CONSUME GOODS PACKAGNS - Been 12

New PACKAGENS .— West NAME BY Gilbert D. Miller, messages of post, giving, Toiler Arricles Die, Colonio Pulmediro Co.

PRINTING AND COLOR CONTROL -- WHAT THE CUSTOMER SEES! G. R. The. is, product nowbeiling manager, Complete Song Co.

PACKAGE STREAMS PLANNING IN RATHW — THE WORLD'S MOST MOMEN BOTTLING PLANT. A. E. Downing, superintendent of finished goods, Hiran Falker & Song, Ltd. 'HIGH PACKAGES SUCCESS IN THE SHOPPING CENTES? Penel: Julian T. Barbadia, vice president, Sephen F. Fhitmen & Son, Inc.; N. L. Jones, Merchandias Div. coordinator, S. H. Kress & Co., and Michael Keith, marketing director, Popular Price Div. W. A. Shanfar Pen Co.

LINCHEON - 12:30 - 2 p.m., Formel Reception Room

PACKAGING FOR THE GOVERNMENT TORAY ... FOR THE PUBLIC TOMORROW. Thomse P. Wharton, president, Pechaging Consultants, Inc.

WEDNESDAY, April 12, from 9:30 a.m. to 12 meon, Assembly Hell THE PROPILES OF PACKAGING

PACEAGE Excituative and Proputerion, Provil: C. P. Belton, director, produce research, Carnelon Ca.; Charles J. Zhai, producing committees; Levis J. Hayhura, manager of packaging research, National Delay Products Cops. J. P. O'Hanlen, manager-packaging, Radio Cops. of America, and M. T. Hana, confer ongiver, research, Windle Div, North American Administra

PACEAGE DISTRUCTION AND MARKETTIC, Panel: Process Coffee, general and memory. Non-England Confectionary Ca.; Robert Schory Dichem, Robert Schory Dichem, Inc.; Robert W. Home, more desiring memory. Robbert Residue, memory. Information Producting & Lobeling Dic., Serv. Robert & Co., and Rubb W. Seymont, diverse of design, Congession G. L. P. Enchange, For.

UNCHON -- 12:30 - 2 p.m., formel facepiles from

Scallader, Laurale Bertadenikoz, ARC Hochbau, Frankjur (Main), Von Cornery.

30th AMA NATIONAL PACKAGING EXPOSITION

Charle baselts was west to visit in this olphaborical list of exhibitors

	Depondable Compress # 218 Machine Co. 218 Derby Scalers, Inc., Div. Minness Mining # Mig. Co. 815 Diagnosh-Breadley Industries 331	Cardens Div. 504.	American Ca. Co. 360 Debeckman Co. Div. Dow Chemical Co. 104. Dow Chemical Co. 106.	3	Electroch Film Dep	Durable Industrial Supply Co. 231 Duscabery, John, Co. 233 Eastman Chemical Products, Inc. Chemicals Div. 711 Diagram of the Co. 231	Estran Kodak Co. 523 Egan, Frank W., & Co. 291 Ekco-Alcos Containers Inc. 722 Electronic Machine Parts, Inc. 136 Enhosograph Process Co. 103	Enhart Mig. Co., Portland Div. 822
	Cheer Bay Co. 1212 Cherrin Products Co. 1212 Chicago Modded Products Corp. 205 Chicago Printed String Co. 1103 Cherry Div. Cheerled Decided	000	Climax Products Div, Ledge & Shipley Go. Collapsible Tabe Mfrs Council Columbian Rope Co.	Conset Industries, Inc. 1007 Consolidated Aluminum Corp. 220 Container Corp. of America 736 Continental Can Co., Inc. 840	Cottrell Co., Sub. Harris-Intertype Corp. 143 Count-O-Matic, Inc., Div. U. S. Engineering Co. 150	Createll, Inc. 288 Creative Packaging, Inc. 932 Crown Cork & Seal Co., Inc. 432 Crown Zellerbach Corp. 517	Daher Co., Inc. 147 Davis, Joseph, Plantics Co. 910 Delaware Barrel & Drum Co. 900 Demuth Class Works, Inc., Sub. Brockway Class Co. 716	Dennison Mig. Co.
	Bageraft Corp. of America 1231 Barnes Brill Co. 1222 Bistelt Engineering Co., Sub. Riogel Faper Corp. 636	Ca. 1119 Benit Bro Bag Co. 245 Better Packages, Inc. 327 Biner-Ellison Machinery Co. 1020	s, loc	American Can Co. 360 Braun, W., Co. 332 Brockway Glass Co. 716 Brown-Bridge Mills, Inc. 1005	000	Carbert Div, Preumatic Scale Corp. Carry-Pack Co., Industrial Sales Div.		Chaffee, Ralph, & Co.
Exhibitor Bost Number	A.B.C.Packaging Machine Corp. 855 Abbert Plants Machine Corp. 1134 Address Steel Co. Address Steel Co. Address Steel Co. Address Steel Co. Corp.	Air Reduction Ca. 1115 Ajusto Equipment Ca. 102 Algene Marking Equipment Co. 313 Aluminum Ca. of America. 439	American Can Co., Canco Div. 360 American Can Co., Canco Div. 360 American Cynamid Co. 260 American Excelsior Corp., 1029	Registration Area American Partition Co. 134		s, Mark, Co. Mile, Co. Mile, Co. Mr. Cork, Co.	Attias Vac-Machine Corp. 300 Auto-Vac Co., Div. National Cleveland Corp. 615 Automation Engineering 1222 Laboratory, Inc. 227	

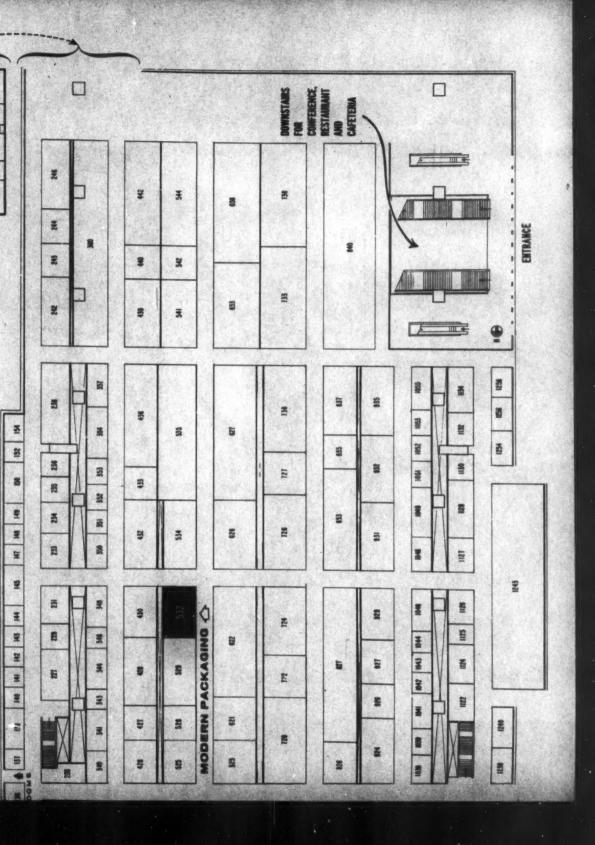
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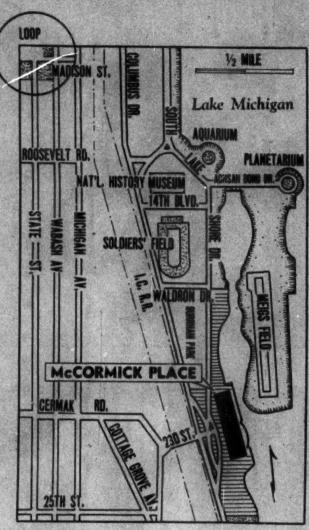
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Humble Oil & Refining Co.		Confessor Time & Building Co.	641	International Spanis &	Mead Corn.	409
☐ Erdeo Engineering Corp.	160	Gottscho, Adolph, Inc.	821	Machine Co. 720	Mercury Heat Sealing	
	807	Grace. W. R., & Co.,			Equipment Co.	213
Friez Mfg. Co.	326	Polymer Chemicals Div.	626		☐ Metal Edge Industries	727
Errich International Corp.	110	Craeber Stringing & Wiring		on Mills	Michigan State University	172
	100	Machine Co.	229	Dilly Mig. Co.	Miller & Van Winkle Co.	174
Fanctic Corp.	185	Gray Co., Inc.	116	Deeck Beard Die		819
Feline Tvine Machine Co	343	Great Lakes Stamp & Mfg. Co.	268	Inc	fg.	712, 815
Fibrehoard Paner Products	960	Greif Bros. Cooperage Corp.	1237		☐ Mitchell Specialty Div.,	
File Mfs. Co.	231	Gump, B. F., Co.	929	☐ KVP Sutherland Paper Co. 534	Nove Industrial Corp.	1228
Findley, F. G., Co.	1049	☐ Hampton Mfg. Co			☐ MODERN PACKACING Magazine	e 532
Fischbein, Dave, Co.	1043	Industrial Tape Div.	236	Equipment Co. 1012	☐ Modern Plastics	
Flex-O-Glass, Inc.	101	Harris-Seybold Co., Div.			Machinery Corp.	210
Food & Drug Packaging	125	Harris-Intertype Corp.	142	, Inc.	Monarch Marking System Co.	234
Food Machinery &		☐ Hayssen Mfg. Co.	357		Monroe-Danford & Co.	778
Chemical Corp.	827	Haywood Publishing Co.	350	ales Div.	Monsanto Chemical Co.	
Stokes & Smith Plant		☐ Hedwin Corp.	400	rk, Inc.	Inorganic Drv.	208
Hudson-Sharp Plant		Heekin Can Co.	1107		☐ Plastics Div.	908
Simplex Plant		Heidelberg Eastern, Inc.	424		Morningstar-Paisley, Inc.	348
Kingsbury & Davis Plant		Heinrich Equipment Corp.	931		Mosstype Corp.	341
Porbes Lithograph Mfg. Co.	806	Herbert Products Inc	184		Multistamp Co.	
	1233	Hobbs Mfc. Co.	702	Inc., Plastics Div.	☐ Mystik Adhesive Products, Inc.	. 800
ganization	121	Hollander, Allen, Co.	235	Nordite Co.	Nashua Corp.	1024
Puller, H. B., Co.	243		140	Arause, Frederick A., Associates 127	National Barrel & Drum Asen.	1130
Pulton Machine Co.	288	Ideal Scincher Co. Die	149		□ National Bundle Tyer Co.	336
CPE Controls Inc.	621	W R Pahich Mfc Co	916	☐ Labels & Decals, Inc. 1110	☐ National Can Corp.	126
Gast Mfg. Corp.	1100	I Ideal Tane. Inc.	117	per Corp.	☐ National Equipment Corp.	1032
General Box Co.	312	Corn.	1117		National Foil Co.	
General Chemical Div.		Div.		Devices, Inc.	☐ National Paper Box Mfrs. Assn.	
Allied Chemical Corp.	913	American Viscose Corp.	186		☐ National Starch & Chemical	724
General Research, Inc.	920	Injection Molding Co.	409		New Era Mig. Co.	
Gerrard, A. J., & Co.	427	Inland Wire Products Co.	206		□ New Jersey Machine Corp.	
Gibbs Automatic Div.,			1215	Lany-Lunp Corp. 1240	Nixon-Baldwin Chemicals, Inc.	
Pierce Industries, Inc.	140		511	Lord Dallimore Fresh	Norcross Corp.	2
caseproof			1203		Ogden Mfg. Co.	120
Mfrs. Ason.	1013	☐ Interchemical Corp., Finishes			Olin Mathieson Chemical Corp.,	7
roduc			730	4	Packaging Div.	3
Polyfoam Packers Div.	1051	International Eastern Co.	208	Marsh Stencil Machine Co. 338	Oliver Machinery Co.	1046
· · · · · · · · · · · · · · · · · · ·	3	Anternational Faper Co.			Commence of the Co.	

SECOND FLOOR (EXHIBIT AREA)







McCormick Place, and 10 minutes from the Loop

SCHEDULE

Exposition

Monday, April 10 10 a.m. to 6 p.m.

Tuesday, April 11 10 a.m. to 9 p.m.

Wednesday, April 12 10 a.m. to 6 p.m.

Thursday, April 13 10 a.m. to 4 p.m.

Conference

Monday, April 10 9:30 a.m. to 12 noon
Tuesday, April 11 9:30 a.m. to 2 p.m.
(including luncheon)
Wednesday, April 12 9:30 a.m. to 2 p.m.
(including luncheon)

